



# The Future is **NOW**

**Authentic Leadership for Women  
to be Future Ready**

Women leaders, join us for a workshop  
with award-winning speaker and trainer

**Cheryl Cran**

February 23, 2018  
1:00 - 7:00 PM  
The Cypress Club  
Tickets \$250 each  
Everyone Welcome!

We are all experiencing massive changes, transitions and transformations - for some the future can be scary; and for women entrepreneurs the future is exciting! The skills that we have built to get to where we are have given us the successes we currently have, and to create an even more successful and fulfilling future, we need to be able to build upgraded ways of thinking, being and doing. Women are naturally progressive and adaptable and the future is friendly for women entrepreneurs. Why? Because women are the future! We are being called to build even more successful businesses so that we can continue to support our family's well-being, contribute to the community, and ultimately make the world a better place.



**CYPRESS CLUB**  
OF MEDICINE HAT

## In this 3 hour workshop you will leave with:

- Inspiration, energy and massive excitement for your future!
- Interactive, hands on and consultative solutions
- A look at the future of work and business and how it will impact women entrepreneurs
- The difference between building a business built on vision and purpose versus a business built with a focus only on money (thrival versus survival)
- Research and statistics on women in business and their impact on the future
- Models on how to think in a new and different way - how to upgrade your 'operating system' the way you think, do and share
- Steps on how to build multiple perspectives; a new future of work skills that allows you to increase creativity and innovation
- The change wheel model that shows how to make the changes you know you need to make to get to next level of success
- Strategies on how to be an 'authentic' leader true to your style
- A copy of Cheryl's best-selling book, "The Art of Change Leadership - Driving Transformation In a Fast Paced World"
- Action items and 'next steps' that you can put into practice immediately to improve your business and your life

## Meet Cheryl Cran

Cheryl Cran, CSP, HoF is a future of work and change leadership expert who works with businesses and entrepreneurs to help them be future ready now. Cheryl provides creative ideas and solutions that help leaders grow their businesses to the next level. Clients include Executive Organization, CREW (Commercial Real Estate Women), RBC, TD Canada Trust, BDO Canada, PWC, E3 Wealth, City of Coral Gables, AT&T and many more. Her work has been featured in Law Society Magazine, Builder Woman Magazine, Financial Post, Forbes and Huff post to name a few. Cheryl's passion is to help people be future ready and to build the skills and the attributes to create next level success and meaning in their work and in their lives. Her gifts include being a successful women entrepreneur for over 20 years, having vision to see the future AND provide solutions for others AND the ability to inspire, motivate and empower people to make massive leaps of transformation. Find out more at [www.cherylcran.com](http://www.cherylcran.com)

## Your Ticket Includes:

1:00 PM	Registration
1:30 - 5:15 PM	Workshop
5:15 - 6:00 PM	Refreshments and networking
6:00 - 7:00 PM	Supper
7:00 PM	Evening Entertainment (to be announced)

### How can you purchase your ticket? You have 3 options:

1. Are you a member of the Cypress Club? We can bill your ticket directly to your account. Please be aware that all tickets will be billed to the appropriate account at time of purchase.
2. Credit Card: You can call the Cypress Club with your Credit Card information. We accept Visa, Mastercard and American Express. Call us at 403-526-2988
3. Cheque: You can drop off or mail a cheque. Find our information at [www.cypressclub.ca](http://www.cypressclub.ca)

Please email Crystal Metz at [crymetz888@gmail.com](mailto:crymetz888@gmail.com) with the following information:

- Your Name
- Your preferred email (Cheryl will be sending you a survey prior to the event)
- Your preferred method of payment

Each confirmed guest will receive an email with confirmation, no printed tickets will be produced.

Cheryl Cran personalizes her workshops to her audience. Each registered and confirmed guest will receive a survey directly from Cheryl prior to the event.

There are only 65 Tickets available, final deadline to register and purchase is December 20, 2017.